What is the **Watershed Academy**?

In 2015, Tip of the Mitt Watershed Council created the Watershed Academy. This program engages high school science students and provides them an opportunity to become experts in their local watershed. The Watershed Academy has proven to be a great opportunity for high school students to learn about their local watershed and assume leadership roles in their community through volunteering time, knowledge, and skills. In just a few years, the program has grown to 13 high schools in the following cities: Alanson, Beaver Island, Bellaire, Boyne City, Boyne Falls, Onaway, Pellston, Mackinaw City, Elk Rapids, East Jordan, Harbor Springs, Charlevoix, and Wolverine.

To ensure that participating ‘stream teams’ in your area have funding to continue their stewardship efforts, we are seeking local support from each community.

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**Why support the Watershed Academy?**

1. **Water quality is everyone’s business**
   Based on a survey conducted in 2014-15, where business owners in Antrim, Charlevoix, Emmet, and Cheboygan Counties participated, we know how important water quality is to local businesses. In that survey, 61% agreed that their business relies significantly on tourism, either directly or indirectly with **94% believing that poor water quality would negatively affect both property values and tourism.**

2. **Protect Our Water Resources**
   The Watershed Academy helps ensure the health of our waterways for years to come for fishing, boating, swimming and tourism – as well as plants, trees, insects, and animals.

3. **Community Recognition**
   Your support won’t go unnoticed. Tip of the Mitt Watershed Council will recognize your support in a variety of ways. See the back of this flyer for recognition levels.

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**Contact us**

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Learn more about the Watershed Academy at  
www.watershedcouncil.org/watershed-academy
The Watershed Council is a nonprofit 501(c)(3) organization supported primarily through private donations. Please join our efforts! The cost of each Watershed Academy team each year is $5000.

**Corporate Friend Recognition ($100 - $299 Donation)**
- Receive Proud Supporter of Watershed Academy ‘window clings’ for your business entrance.
- Your corporation’s name will be included in our annual report and recognized on social media.

**Corporate Key Sponsor Recognition ($300 - $499 Donation)**
- Receive Proud Supporter of Watershed Academy ‘window clings’ for your business entrance.
- Your corporation’s name will be included in our annual report and recognized on social media.
- Your corporation’s name will be listed as sponsor on the Watershed Academy web page (www.watershedcouncil.org/watershed-academy) with a direct link to your corporation’s home page.

**Corporate Guardian Recognition ($500 - $999 Donation)**
Corporate Guardians will receive all of the above recognition, plus:
- Your corporation’s name will be mentioned in related Watershed Academy press releases for local papers and radio.
- Your corporation’s name will be included in all Tip of the Mitt Watershed Council publications referencing the Watershed Academy such as newsletters (sent three times per year to 3,000 local officials, foundations and members), and emails sent for Watershed Academy related events.

**Corporate Benefactor Recognition ($1,000 - $4,999)**
Corporate Benefactors will receive all of the above recognition, plus:
- Receive a Framed Certificate of Support including a photograph of your local Watershed Academy high school’s team.
- Your corporation’s name will be included on T shirts that are made for your Watershed Academy high school’s team.

**Corporate Team Sponsor Recognition ($5,000)**
When a corporation sponsors the full cost of a Watershed Academy team for one year, they will receive all of the above recognition, plus:
- One or two corporate representatives can participate with their Watershed Academy’s high school team in the two field days.
- One or two corporate representatives can participate in the year-end summit.

Help protect our waters. Support the Watershed Academy.

Contact Paula Buckman today to sponsor your local Watershed Academy. Call (708) 642-5499 or email paula@watershedcouncil.org